



KMOV
One Memorial Drive
St. Louis, MO 63102

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract #**858532****Schedule Dates**

09/29/12-10/02/12

Advertiser

Todd Akin for Senate (39432)

Agency/T-Code

Strategic Media Placement (7970)/157739025

Product

Political - US Senate (1176)

Brand

REPUBLICAN (168806)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

EVERSOLE,WHITNEY

Phone/Fax

(703) 528-9837 /

CPE

2776

Account Types

National/Political Candidate - Agency

Billing Type

Standard

CommentsTODD AKIN FOR SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

09/28/12

Last Modified

09/28/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06355784

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$999.75

Net Total

\$5,665.25

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 9 \$6,665.00

Grand Total: 9 \$6,665.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	48386- News @ 5am		1							1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)		9/28/12
2.0	Normal Line / SPOT	10/01/12-10/02/12	2	:30	20015- News @ 6am M-F	2	X	X						2	\$270.00	\$540.00	St. Louis (KMOV) (KMOV)	1X PER DAY	9/28/12
3.0	Normal Line / SPOT	10/01/12-10/02/12	2	:30	20054- News @ 5pm M-F	2	X	X						2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	1X PER DAY	9/28/12
4.0	Normal Line / SPOT	10/01/12-10/02/12	2	:30	20055- News @ 6pm M-F	2	X	X						2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	1X PER DAY	9/28/12
5.0	Normal Line / SPOT	10/01/12-10/02/12	2	:30	20062- News @ 10pm M-F	2	X	X						2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	1X PER DAY	9/28/12
6.0	Normal Line / SPOT	09/29/12-09/29/12	2	:30	20108- News @ 10pm Sat							1			\$750.00		St. Louis (KMOV) (KMOV)	1X PER DAY	9/28/12
6.0.1	Preempt	09/29/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
7.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	20789- News @ 10pm Sun								1		\$1,250.00		St. Louis (KMOV) (KMOV)	1X PER DAY	9/28/12
7.0.1	Preempt	09/30/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: